

VICTOR BONHART

VISUAL WEB & PRINT DESIGNER

victorbonhart68@gmail.com
708.267.7080

www.victorbonhart.com
www.Linkedin.com/in/victorbonhart

PROFESSIONAL SUMMARY

Graphic and visual web designer with very polished and clean design work. From advertising campaigns on popular name brands, I have clearly demonstrated to be a results driven creative individual. Have consistently met dead lines and have the ability to generate online web traffic in a fast and effective manner. Known for being a strong team player, take direction well, fast learner, great personality, positive can do personality all with high work ethnics.

SKILLS & PROFICIENCY

Adobe Creative Suite (Photoshop, Illustrator & Indesign) web design creation (HTML, CSS, Dreamweaver, CMS Themer), CQ5 (web content management system), Microsoft Office (Word, Excel, Power Point), After Effects and KeyNote. Concepting, production skills, packaging, branding, animation, extensive photo re-touching, social media creation and marketing campaigns skills.

PROFESSIONAL

UIC - UNIVERSITY OF ILLINOIS AT CHICAGO - Chicago, IL

Government & Public Affairs - Graphic & Web Designer | 01.2019 - Present

- Maintained, created and executed the hero and top nav menu hero images for UIC.edu & UIC.today home page.
- Create print designs for multi-page brochures with a polished and professional design.
- Responsible for creation and uploading unit logos and letterheads for entire UIC campus units.
- Reached out to clients via telephone, e-mail or conference calls.
- Execute extensive photo retouching on original photography and/or illustrations as needed.
- Create digital files for major social media and UIC web pages – Facebook, Instagram.
- Execution of Power Point slides, animated digital displays, logo branding, email headers, flyers & misc. projects.
- Produces/coordinates multimedia projects with hard daily and weekly deadlines.

Creative & Digital Services Dept. - Graphic Designer | 05.2016 - 12.2018

- Designed, conceptualized and executed a variety of print and digital work for the Student Affairs Unit.
- Worked closely with design staff in order to select suitable art for each project.
- Researched and obtained royalty-free stock art in photography and/or illustrations.
- Created print designs for multi-page brochures and programs with a clean and polished design.
- Provided supervision on all pre-press graphic elements to ensure proper color reproduction.
- Interacted with clients via telephone, e-mail or conference calls.
- Executed extensive photo retouching on original photography and/or illustrations as needed.
- Created digital files for all social media outlets – Facebook, Instagram, Twitter, Snapchat and UIC portals.
- Produced/coordinated multimedia projects and provided leadership when necessary.
- Concepted, designed and executed a well received UIC Cookbook for the Wellness Dept. Sold over 650+ copies.
- Established branding for variety of UIC units. (Tech Center, Wellness Dept., Career Center, Rec Center and Housing Center)

Web Designer | Contractor | 04.2016 - 05.2016

PATERSON MEDICAL - Healthcare Rehabilitation Supplies - Warrenville, IL

- Creation and execution of emails, landing pages, banners and image formatting for extensive use on variety of affiliated web sites. Solid knowledge of HTML, CSS style sheets, Photoshop and Illustrator.

Senior Graphic Designer | Contractor | 02.2016 - 03.2016

RR DONNELLEY - Marketing and advertising agency - Elgin, IL

- Worked on ACE Hardware pitch with strict deadline assignment and created web banners and ads.
- Also go to person on intense photoshop retouching layouts.

Senior Graphic Designer | Contractor | 03.2015 - 07.2015

COMMONGROUND ad agency, Chicago, IL

- **Clients: Miller Coors, American Family, Illinois Lottery**
- Developed & created billboards, table tents, web banners, in-store comps and social media ads. (Facebook, InstaGram, Twitter) for Coors Light and relied upon heavily as a go to person.
- Developed and created presentation decks for American Family Insurance and Coors Light.

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PROFESSIONAL cont.

Visual Web Designer | Contractor | 9.2014 - 12.2014

GRAINGER, Chicago, IL

- Created, revised and designed functional desktop and mobile site pages from UX wire frames on Grainger.com site.
- Executed tight comps based off wire frames for submission to developers to execute functional web site navigation on desktop and/or mobile platforms.
- Designs completed for Grainger MWEB (mobile web), iOS (iphone & iPad) and Android mobile platforms.

Visual Web Designer | Contractor | 1.2012 - 4.2014

SEARS HOLDING CORPORATION, Chicago, IL

- **Clients: Sears, Kmart, Craftsman, Kenmore, Diehard**
- Created and designed vertical web pages and vertical category images (3,000+) for Sears.com & Kmart.com
- Executed re-skin of Craftsman and Kenmore vertical web pages.
- Designed Sears electronics and shoes vertical page on the Sears shoes vertical page.
- Took creative lead in navigation, execution and placement of social media logos on Sears.com.
- Conceptualized, created and met monthly deadline of Craftsman monthly home pages.
- Plus, executed animation on Craftsman home page for Halloween and New Year look.
- Met tight deadlines of daily creation & design of Sears/Kmart hero, sidekick of weekly and monthly ads.
- Administered HTML/CSS coding on Sears/Kmart hero, sidekick ads on a weekly and monthly basis.

Graphic Designer | Contractor | 6.2011 - 12.2011

STEVENS & TATE - marketing and advertising agency - Lombard, IL

- Developed & helped design a large variety of in-house Walgreens packaging for retail stores and Real Estate web flyers.

Senior Graphic Designer | Contractor | 11.2010 - 5.2011

APPLIED SYSTEMS, INC. - computer software company - University Park, IL

- Lead designer, servicing up to 300 people and developed brochure and marketing campaign elements for 'Break Your Heart' campaign with posters, web banners, screen savers, labels, sign-on screens and post cards.

DRAFTFCB, Chicago, IL – **Senior Art Director** | 7.1997 - 10.2010

- **Clients: Motorola, USPS, Kenworth/Peterbilt Trucks, Cool Whip and Cadillac**
- Concepted, designed and executed POP, POS, digital, retail, promo, packaging, shelf talkers, designed die-cut standees, web banners, large signage, brochures, sell sheets, vertical web pages and logo designs for accounts mentioned above.
- Directed live/still life photo shoots for USPS account. Performed retouching of images on various photo shoots.
- Promoted 3 times while at DrafftCB and consistently met daily/weekly deadlines.
- Created designed Amazon store web pages for Motorola navigation products.
- Concepted and completed 3 different versions of large packaging of MotoAgent promotional kits that went to Verizon wireless stores. 700 kits were produced and sales increased 20% to each of the products in the kits.
- Second lead in hugely successful Star Wars stamp promotional elements. Well received by client and awarded Hermes Honorable mention for 3 in 1 postcard and stand alone poster.
- Directed photo shoot, created generic labels, performed retouching for HazMat poster.
- Created Peterbilt website interface that was used intensively for 3.5 years by Peterbilt Parts Division.
- Concepted and created Tempo Award winning animated Holiday E-Cards used by Peterbilt Parts for 2 years.

AWARDS

- Multi-recipient of In-House **Above/Beyond Award** in 2005, 2006 & 2008.
- 2007 **Hermes Honorable** Mention for Star Wars Sweepstakes Promotional Post Card
- 2005 **Tempo Award**, 1st Place Marketing – Peterbilt Coupon Book Program for Loyalty/Frequency Marketing
- 2005 **Tempo Award**, 3rd Place Marketing – Paccar Parts Holiday E-Card for E-Mail Advertising

EDUCATION

• Certificates of Completion

South Suburban Community College, South Holland, IL
Areas of Study: HTML & CSS Design
development courses

• Bachelor of Arts

Columbia College, Chicago, IL
Areas of Study: Graphic design and computer
graphics – Dean's List 3.29 GPA