

VICTOR BONHART

visual web & print designer

victorbonhart.com
Linkedin.com/in/victorbonhart
victorbonhart68@gmail.com
708.267.7080

PROFESSIONAL SUMMARY

A creative designer with extensive experience and knowledge to generate a large variety of tasks with proficiency to handle digital and print projects. I have a strong reputation of being a team player, with good communication skills and a great personality. Along with high work ethics and a quick learner, no job is too big or too small for me to deliver professional execution.

SKILLS & PROFICIENCY

Adobe Creative Suite. (Photoshop, Illustrator & InDesign)

Web design creations. (HTML, CSS, variety of CMS applications, web banners and social media ads).

Webtools and Mail Chimp. (Email creation tools)

Microsoft Office. (Word, Excel, Power Point)

Designing, logo creation, multi-page brochures, package design, large signage, pole banners, digital page takeovers and animation creations.

PROFESSIONAL

UNIVERSITY OF ILLINOIS CHICAGO, UIC • Strategic Marketing and Communications • Chicago, IL

Digital Content Creator • 2019 - Present

- Design and execute a large variety of front facing print and online campus wide projects.
- Execute extensive photo retouching on original photography and/or illustrations as needed.
- Produced wide variety of graphics for social media outlets.
- Maintain visual appearance on uic.edu web site.
- Meet daily to monthly deadlines on a consistent basis.
- Design and execute email creations for mass campus distribution.
- Creation of campus wide logos and maintain logo site in a web coding system.
- Designed vehicle skin wraps for the UIC Police Specialty, fleet and shuttle vehicles that travel throughout campus.

UNIVERSITY OF ILLINOIS CHICAGO, UIC • Creative & Digital Services • Chicago, IL

Graphic Designer • 2016 - 2018

- Designed and executed a large variety of print and digital work for the Student Affairs Units.
- Created digital and print designs for multi-page brochures and programs with polished designs.
- Provided supervision on all pre-press graphic production.
- Executed extensive photo retouching on original photography and/or illustrations as needed.
- Produced wide variety of graphics for social media outlets.
- Coordinated and took lead on multimedia projects.
- Designed and executed a multi-page, UIC Cookbook for the Wellness Department.
Sold over 650+ copies. (Book sold at UIC bookstore and on Amazon)
- Established branding for variety of UIC units. (Tech Center, Wellness Dept., Career Center, Rec Center and Housing Center)

PATERSON MEDICAL - Healthcare Rehabilitation Supplies - Warrenville, IL

Web Designer • Contractor • 2016 - 2016

- Created and generated emails, landing pages, banners and image formatting for extensive use on variety of company web sites. Solid knowledge of HTML, CSS style sheets, Photoshop and Illustrator.

RR DONNELLEY - Marketing and advertising agency - Elgin, IL

Senior Graphic Designer • Contractor • 2016 - 2016

- Worked on ACE Hardware pitch with strict deadline assignment and created web banners and ads.
- Was go to person for all intense photoshop retouching of layouts on very tight, daily deadlines.

COMMONGROUND ad agency, Chicago, IL

Senior Graphic Designer • Contractor • 2015 - 2015

- Clients: Miller Coors, American Family, Illinois Lottery
- Developed & created billboards, table tents, web banners, in-store comps and social media for extensive Coors campaign.
- Campaign generated 15% sales increase for Coors.

VICTOR BONHART

visual web & print designer

victorbonhart.com
Linkedin.com/in/victorbonhart
victorbonhart68@gmail.com
708.267.7080

PROFESSIONAL CONTINUED

GRAINGER, Chicago, IL

Visual Web Designer • Contractor • 2014 - 2014

- Produced desktop and mobile pages from UX wire frames on Grainger.com site.
- Executed tight comps based off wire frames for submission to developers to execute functional web site navigation on desktop and mobile platforms.
- Completed mobile designs for Grainger MWEB (mobile web), iOS (iPhone & iPad) and Android platforms.

SEARS HOLDING CORPORATION, Chicago, IL

Visual Web Designer • Contractor • 2012 - 2014

- **Clients:** Sears, Kmart, Craftsman, Kenmore, Diehard
- Designed and created vertical web pages and large amount of polished, category web images (3,000+) for Sears.com & Kmart.com
- Executed re-skin of Craftsman and Kenmore vertical web pages.
- Designed Sears electronics and shoes vertical page on the Sears shoes site.
- Creative lead in navigation, execution and placement of social media logos on Sears.com.
- Met monthly deadlines of Sears and Kmart home pages and sidekick ads.
- Executed animation on Craftsman home page for Halloween and New Year themes.
- Implemented HTML and CSS coding on Sears/Kmart hero, sidekick banner ads on a weekly basis.

DRAFTFCB - advertising agency, Chicago, IL

Senior Graphic Designer • 1997 - 2010

- **Clients:** Motorola, USPS, Kenworth/Peterbilt Trucks, Cool Whip and Cadillac
- Designed and executed POP, POS, digital media, retail signage, promotions, packaging, die-cut standees, logo designs for accounts mentioned above.
- Directed individuals and still life photo shoots for USPS account.
- Performed retouching of photos from various photo shoots for better enhancements.
- Promoted 3 times while at DraftFCB and consistently met daily and weekly deadlines.
- Created Amazon store web pages for Motorola navigation GPS products.
- Completed three different packaging promotional kits for Verizon wireless retail store managers. 700 kits were produced and sales increased 20% to each of the products in the promotional kits.
- Second lead in hugely successful Star Wars postage stamp, promotional elements. Well received by client and awarded. Hermes Honorable mention award.
- Directed photo shoot, created generic labels and performed retouching for HazMat poster.
- Created Peterbilt website interface that was used intensively for 3.5 years by Peterbilt Parts Division.

AWARDS

- Multi-recipient of In-House **Above & Beyond Award** (DraftFCB)
- **Hermes Honorable** Mention for Star Wars Sweepstakes Promotional 3 in 1 Post Card (DraftFCB)
- **Tempo Award**, 1st Place Marketing – Peterbilt Coupon Book Program for Loyalty/Frequency Marketing (DraftFCB)
- **Tempo Award**, 3rd Place Marketing – Paccar Parts Holiday E-Card for E-Mail Advertising (DraftFCB)

EDUCATION

- Certificates of HTML & CSS Completion
South Suburban Community College, South Holland, IL
- Graphic Design and Computer Graphics
Bachelor of Arts
Columbia College, Chicago, IL